



# Sponsor Information Pack

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Pittwater Outrigger Racing Canoe Club, Bayview, NSW, Australia

[www.pittwateroutriggers.com](http://www.pittwateroutriggers.com)



## About Us

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Pittwater Outrigger Racing Canoe Club ([www.pittwateroutriggers.com](http://www.pittwateroutriggers.com)) is located in the picturesque Northern Beaches suburb of Bayview, New South Wales, Australia.

The club was founded in 1995 and until January 1997 boasted only 6 female members, though the size of the club did not seem to hamper early success, and the club grew both in numbers and stature.

As of August 2010 the club has close to 60 active members. We cater for the ultra-competitive, to the paddler that wants to mix getting fit with some fun.



As well as competing in OC6 Regattas, we have a number of members who regularly train and race OC1 and OC2.

We have grown to become competitive on a state and national basis. Our overall results are a positive indication of the hard work, commitment and resolve of the club members.

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## Sponsorship

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### WHAT IS INVOLVED WITH SPONSORSHIP?

Pittwater Outrigger Racing Canoe Club (PORCC) offers a fantastic opportunity to achieve extensive exposure at a local, regional and national level. Your company name and logo will be seen by competitors and spectators during all race regattas. Visitors and locals along the northern peninsula will also see our crews preparing for upcoming regattas.

We are a non-profit organisation where sponsor support will assist us with running repairs to our fleet of outrigger canoes, maintenance of gear and equipment, plus various club activities held throughout a season.

Sponsorship funds will also be allocated to help with the recommencement of our juniors program that represent the future of our club.

Our club provides a unique opportunity for you, your clients and staff to benefit from associating with a sport that is identified with teamwork, physical strength, and mental determination. We are able to introduce your clients and staff to the experience of Outrigger Canoeing in the form of team building exercises.

Our sponsorship packages are tiered to cater for the different levels of sponsor investment your company / business may like to make. We can also modify any of the packages to come up with a specific option that suits both parties.

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## SPONSORSHIP PACKAGES

The Table below represents selected packages for our potential sponsors. We appreciate that individual businesses often have specific requirements so we're always happy to discuss how we can develop a suitable custom package.

The commitment term is flexible. Short term investments can offer potential sponsors the opportunity to deliver a short sharp advertisement campaign in the region. It also helps us with the BAU activities each season.

Longer term investments help us deliver on our strategic programs. It offers the sponsor an opportunity to establish a lasting presence in the growing sport of outrigger canoeing.

Package elements	BRONZE	SILVER	GOLD	PLATINUM	COOL & GREEN (*NEW)
Your company logo or business name will appear on our website under the respective sponsor category					
Regular correspondence updating you on club events & results					
Credit in the POCRC newsletter					
Credit in any associated media coverage					
Your business name or cards will appear on the Club sponsorship notice board					
Signage (Company logo or business name) will appear at various regattas and club corporate days *					
Multi-Sponsor Signage - Company logo or business name on club canoe with other sponsors *					
Exclusive Signage - Company logo or business name will appear exclusively on both sides of a club canoe *					
Company logo or business name printed on sleeve of POCRC t-shirts to be sold to members & competitors at our local regatta					
Two honorary POCRC club memberships					
1 x Cool & Green Team Paddling Coupon for upto 6 people participating in a carbon friendly sport					
<b>*Signage to be provided by Sponsor</b>					
<b>You can also add any of the following to your base sponsorship package</b>					
Coupon for 1 x Corporate Team building event for upto 6 people					
Coupon for 1 x Corporate Team building event for upto 12 people					
Coupon for 1 x Adventure Paddle (location in Pittwater) for up to 6 people					

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## CONTACT INFORMATION

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For more information contact Ron on the details below:

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## SAMPLE SIGNAGE

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## 2010 - 2011 RACE CALENDAR FOR OC6

Date	Host Club	Event & Venue
Sat 14th Nov 2010	Five Islands OCC	OC6 Regatta - Wollongong
19-26th Nov 2010	Vaka Eiva Organising Committee & Cook Is Canoeing Assoc.	Vaka Eiva 2010 - Cook Islands
Sun 28th Nov 2010	Koa Kai OCC	OC6 Regatta
Sun 23rd Jan 2011	Newcastle - Lake Macquarie OCC	OC6 Regatta
Sun 20th Feb 2011	Central Coast OCC	OC6 Regatta
Sun 6th Mar 2011	Pittwater OCC	OC6 Regatta, Palm Beach
Sat/Sun 26/27th Mar 2011	Cronulla OCC	NSW State Titles - OC6 Regatta
Sun 17th Apr 2011	Sydney OCC	OC6 Regatta
Sat/Sun 30/1st May 2011	Port Stephens OCC	OC6 Changes Regatta

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